



DESIGN GUIDE

Paper Carriers

Essential information for designing your
paper carrier bags.

UKPAccessories
GARMENT BRANDING & PACKAGING



Contents & Key Info

A breakdown of the key areas covered by our design guide plus information regarding minimums and lead times.

Branded paper carrier bags are an excellent way to increase brand awareness and exposure. The sections below will explain the design options that are available to you.

- Paper Quality White Paper . Kraft Paper
- Design Processes Print & Colours . Lamination . Foil Blocking . Spot UV . Embossing & Debossing . Die-Cutting
- Size Small . Large . Custom
- Handle Options Twisted Paper . Cotton Cord . Herringbone Tape . Grosgrain Ribbon . Satin Ribbon . Die Cut Hole

Minimum Order
Quantity

1,000

Pieces

Sampling
Lead Time

18-21

Approximate Working Days

Production
Lead Time

25-30

Approximate Working Days

Paper Carriers

We offer two base material qualities which are available in a range of paper weights.

White Paper



Both coated and uncoated white papers are available in a range of thicknesses. The paper can be left white or over-printed with a base colour.

Kraft Paper



Kraft paper is produced from recycled material, providing an eco-friendly bag option. This paper is available in a range of thicknesses.

Design Processes

As our paper bags are custom made, you can specify your exact requirements in terms of design.

Print & Colours



The majority of paper carriers have printed designs. Base colours and design colours can be printed to match Pantones, while photographic or gradient designs can be printed in full colour (CMYK).

Lamination



Matt lamination is a popular choice for paper carriers, producing a smooth finish and appearance. However, gloss lamination is an option if you are looking for a shiny finish.

Foil Blocking



Foil blocking is a good way to add eye catching elements to your bag design and create a higher end look. Gold and silver are the most common choices, though other colours are also available.

Spot UV



Spot UV is a clear shiny varnish that is usually applied over text and logos to help them stand out. However, it can also be used as an alternative to print and applied directly onto the bag.

Embossing / Debossing



As with spot UV, debossing or embossing is a process that can be applied as a design feature on its own or used with other design elements to help catch the eye.

Die-Cutting



Blocked elements of a logo or design can be die-cut for added visual appeal.

Size Options

We offer 2 standard sizes of paper carrier bag - small and large. Though we can also make to bespoke sizes.

Standard Sizes

Small

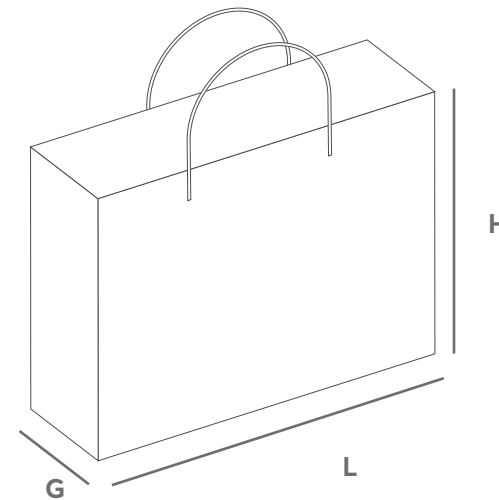
30cm (L) . 21cm (H) . 6cm (G)

Large

38.5cm (L) . 29cm (H) . 12cm (G)

Custom Sizes

You can specify the exact requirements you have in terms of length, height and gusset if you would like something different to the standard sizes.



- L - Length
- H - Height
- G - Gusset



Handle Choices

There are a number of handle options available to you. Alternatively, you can also have a die-cut hole handle.

Twisted Paper



Cotton Cord



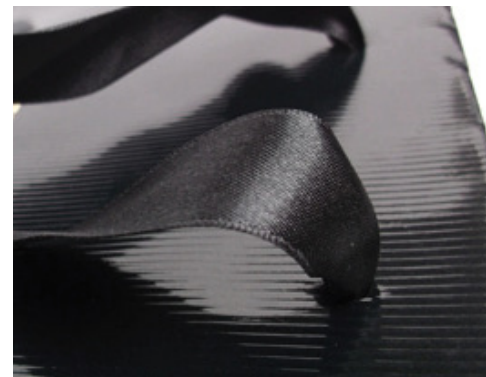
Herringbone Tape



Nylon Grosgrain Ribbon



Nylon





You now have all the tools to get designing your paper carriers, but if you still have any questions, do not hesitate to get in touch. We look forward to hearing from you and seeing your designs.

enquiries@ukpaccessories.com

If you are looking for design inspiration, or would like to see other products within our range, visit our website.

www.ukpaccessories.com

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