



DESIGN GUIDE

# Tissue Paper

Essential information for designing your  
custom tissue paper.



# Contents & Key Info

A breakdown of the key areas covered by our design guide plus information regarding minimums and lead times.

Branded packaging like tissue paper is an excellent way to increase brand awareness and add value. The sections below will explain the options that are available to you.

- Paper Weight 17g . 22g . 28g . 34g . 40g
- Print Colours Spot Colours . 4-Colour Process (CMYK)
- Cut Cut to Sheets . Continuous Roll
- Size Custom Size (Max-Width 1.2m)
- Finish Standard Matt Finish . Gloss Varnish

Minimum Order  
Quantity

3,000

Pieces

Sampling  
Lead Time

18-21

Approximate Working Days

Production  
Lead Time

18-21

Approximate Working Days

# Paper Weight & Colours

The two key design specifications for tissue paper are the weight of paper and the printed design.

## Paper Weight

We can produce tissue paper in a range of paper weights. Standard paper options include 17g, 22g, 28g.

For something more premium, we offer weights of 34g and 40g.



17g Tissue Paper



40g Tissue Paper

## Colours

We can print design in up to 8 spot colours, metallic prints or full colour designs in 4-colour process. Spot colours are matched to TPX or C Pantone colours.

Set-up fees will reflect the amount of colours that need to be printed.



Spot Colours



4 Colour Process (CMYK)

# Size, Cut & Finish

Once the design is finalised, you can decide on the cut and finish to suit your requirements.

## Cut

Tissue paper can either be supplied on a continuous roll or cut to size.



**Cut to sheets**



**Continuous Roll**

## Size

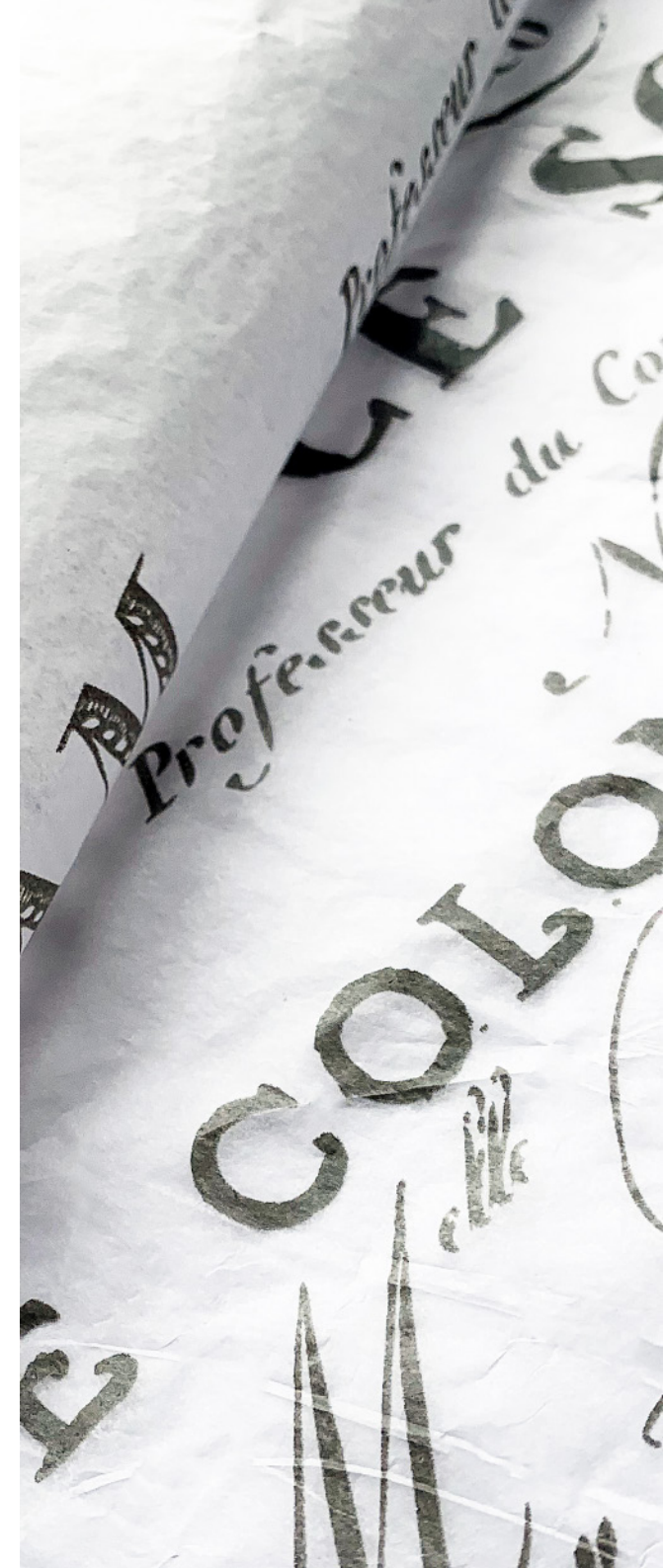
You can specify the size required for your tissue paper, with a maximum sheet/roll width of 1.2 metres.

Designs cut to size can either be cut to a set design, or cut randomly from a continuous pattern.

## Finish

Typically, tissue paper is supplied in a standard matt finish, but if required, we can add a gloss varnish.

This varnish can be applied to either one or both sides.





You now have all the tools to get designing your tissue paper, but if you still have any questions, do not hesitate to get in touch. We look forward to hearing from you and seeing your designs.

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If you are looking for design inspiration, or would like to see other products within our range, visit our website.

[www.ukpaccessories.com](http://www.ukpaccessories.com)

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